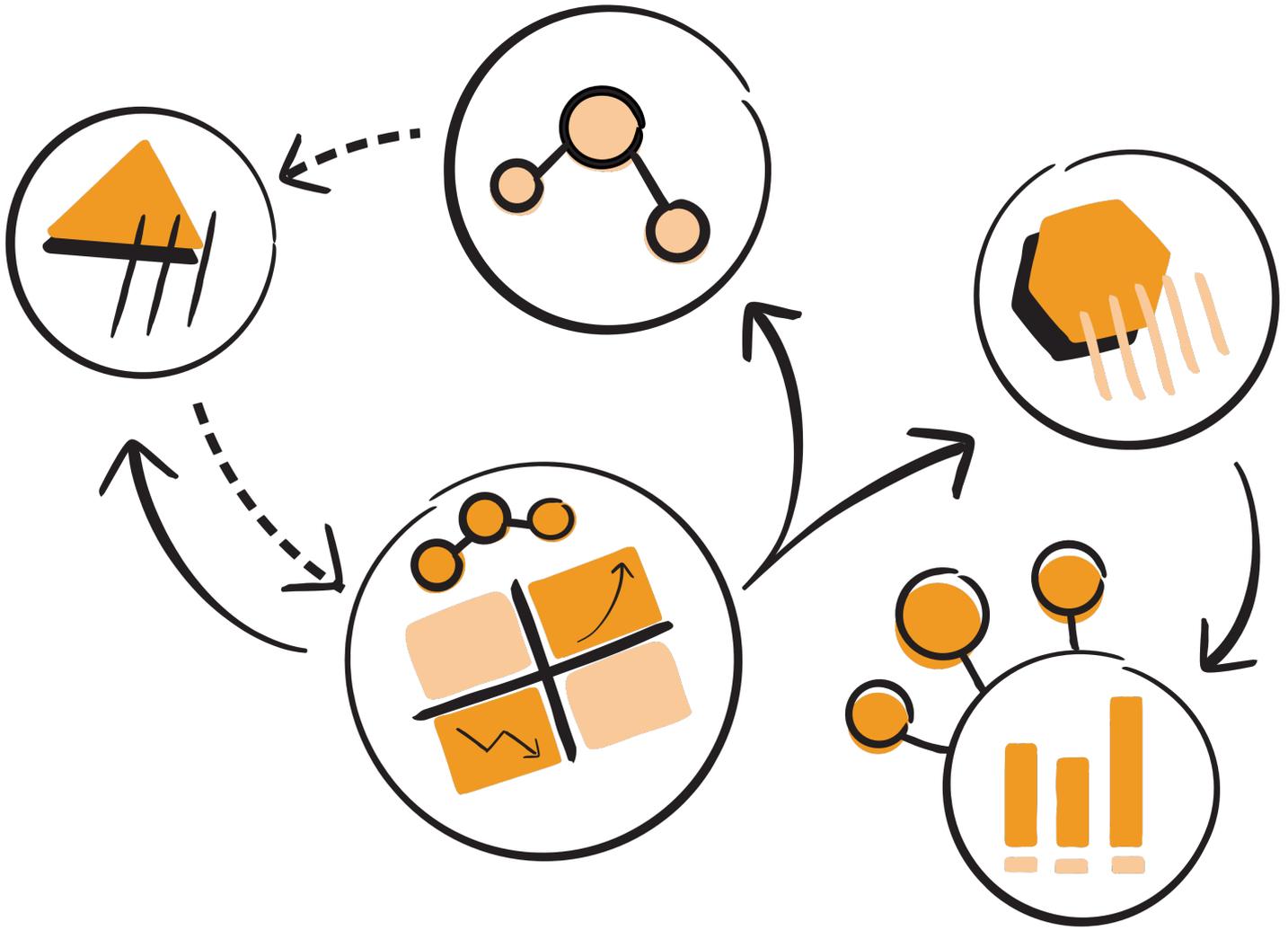


mindofafox

Specialists in Scenarios



Si6

PROGRAMME

**Effective decision-making
in the face of uncertainty.**

**Dynamic world.
Dynamic thinkers.**

mindofafox.com

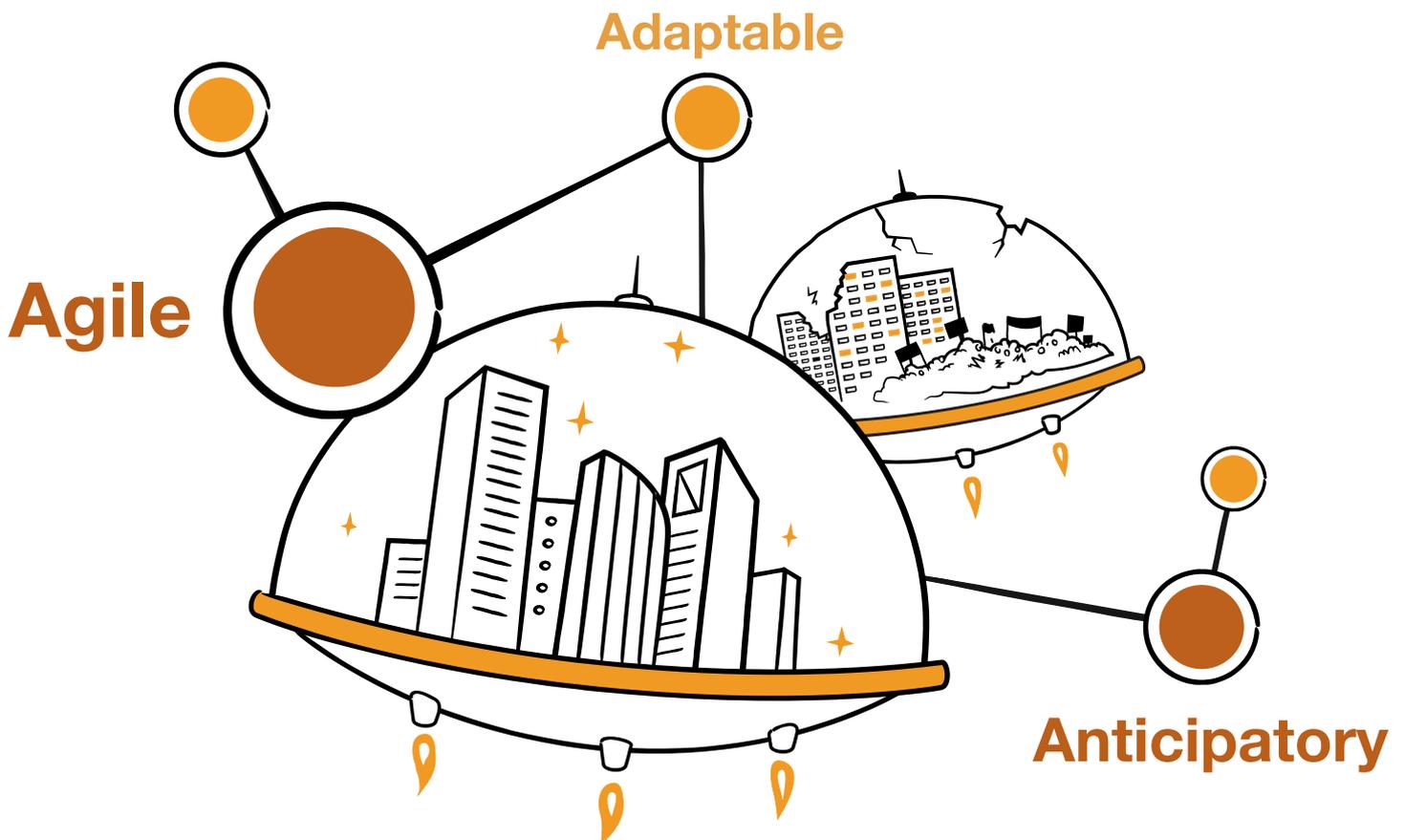
THE WORLD ~~Business~~ is uncertain.



We live in a **dynamic world**.
We need **dynamic thinkers**.

If you could develop one skill through your talent development programmes, what would that be? We argue: effective decision-making in the face of uncertainty.

That's the Mindofafox.



What?

Dynamic Programme, Dynamic Platform.

We've built 30 years' experience in strategic thinking into a dynamic interactive online learning experience. It combines beautiful design, innovative technology, sound methodologies, imaginative thinking, engaging original content, and real-world subject matter.

10 lessons. Expert facilitation. Live updates.



The Elements Of A Fox



The **Mindofafox Si6 Programme** programme has **5 pillars**, each one an essential element in dynamic thinking.

1
Aw
03

Develop **awareness** of the world around you, and how it is changing.

2
In
02

Gather **intelligence** to distinguish between certainty and uncertainty.

3
Sn
01

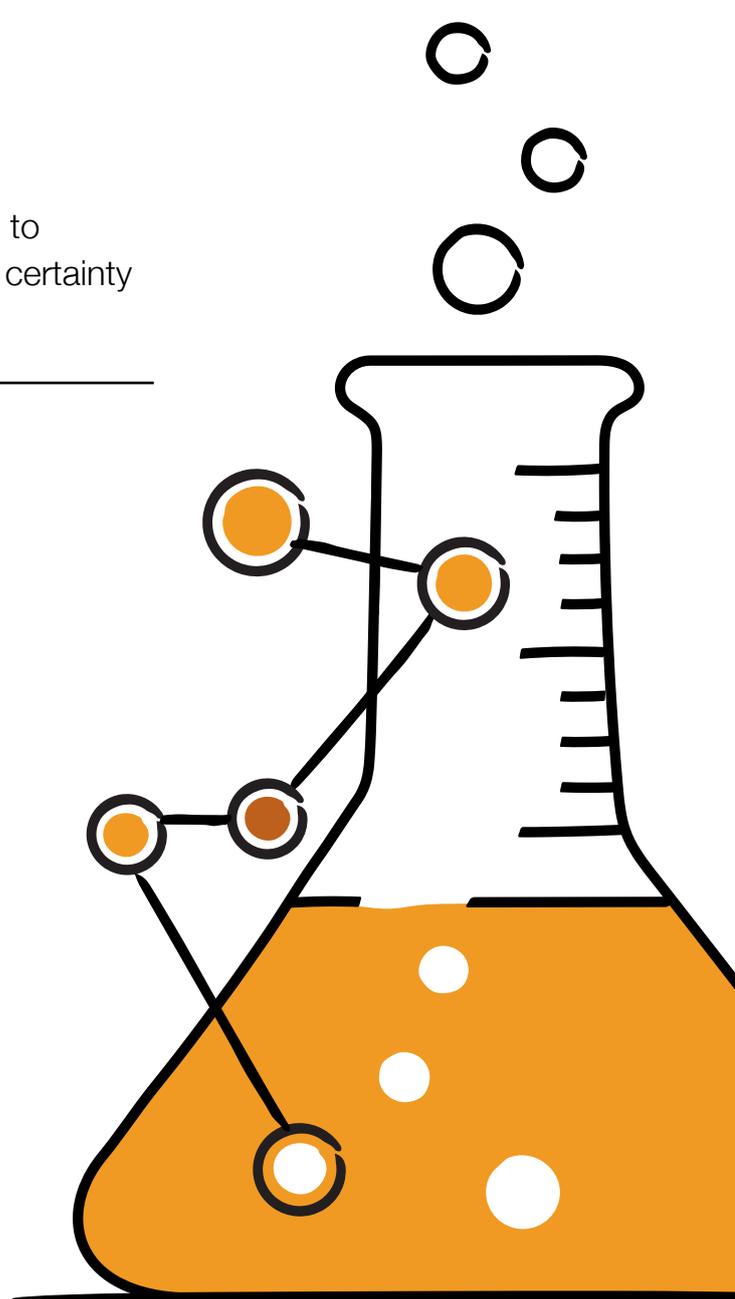
Synthesise uncertainty to build scenarios.

4
Dm
03

Enable agile **decision-making**.

5
Rf
01

Reflect on your meaning of winning.



10 Lessons

How?

A robust methodology, tried and tested worldwide.

1

Context

The defining characteristics of your environment.

2

Scope

The defining parameters of your focus.

3

Players

The people or organisations that may have an influence on you.

4

Rules of The Game

Certainties you cannot ignore.

5

Key Uncertainties

Important & unpredictable phenomena with the potential to impact you.

6

Scenarios

Plausible stories about how the future may play out.

7

Ethical Compass

The ethical framework guiding your decision-making.

8

Options

A set of informed possible choices.

9

Decisions

The process of turning options into decisions, with agility in mind.

10

Meaning of Winning

Your definition of success.

Lesson Structure



Each lesson takes about 45 minutes and is structured as follows.

Intelligence Feed

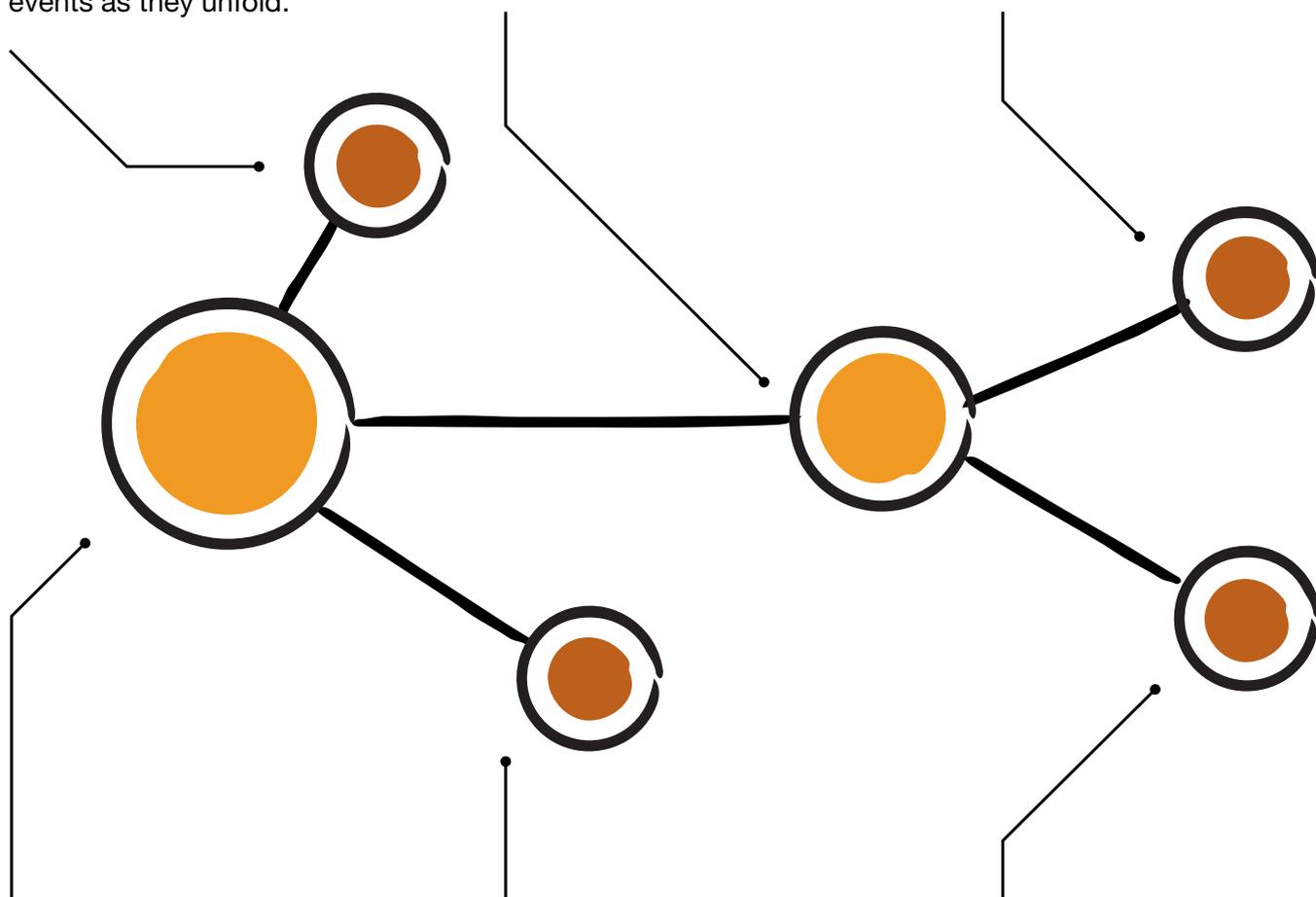
Live, bespoke intelligence feed, created and curated by the Mindofafox team, highlighting the core concept in current events as they unfold.

Engagement

Probing questions relating to the core concept, with a peer review mechanism as well as facilitator feedback.

Self-assessment

A strategic journal space where the participant captures their insights and ideas along the way, downloadable at anytime.



Core concept

Engaging videos and case studies to explain and apply the particular step in the methodology.

Rabbit Hole

Further development of the core concept, with additional tools.

Discussions

Ongoing interactive closed-group discussions to broaden the participant's thinking.



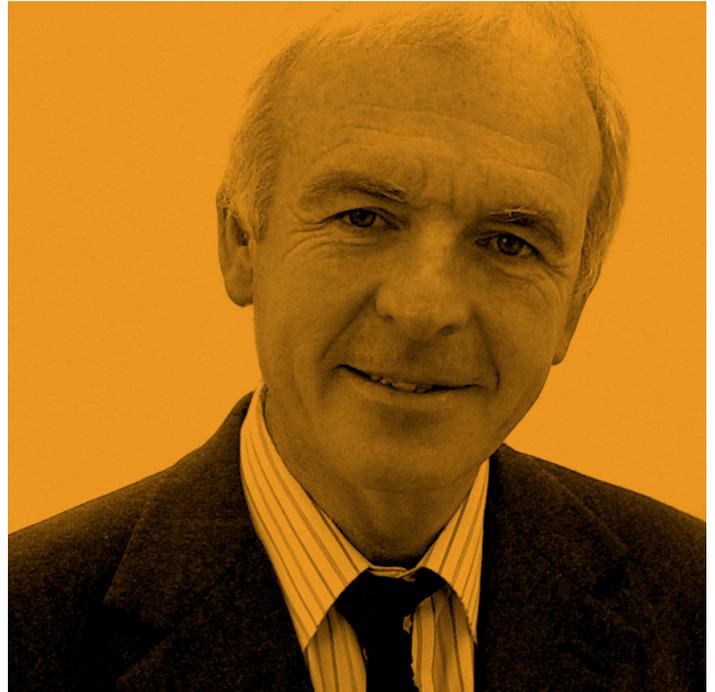
The Leading Foxes



Chantell Ilbury is the founding partner of Mindofafox. Since 2001 she has specialised in the use of scenarios to guide the strategic conversations of organisations and governments worldwide.

Chantell holds a BSc in Chemistry, a post-graduate Higher Diploma in Education, an Executive MBA from the University of Cape Town Graduate School of Business, and has studied Strategic Negotiation through Harvard Business School in Boston.

She has co-authored three best-selling books on scenarios and strategy with Clem Sunter: ***The Mind of a Fox, Games Foxes Play***, and, ***Socrates and the Fox***. Her latest book - ***A Fox's Tale: Insights from one of Africa's most creative strategic thinkers***, published by Penguin in July 2016, is available now.



Clem Sunter was born in Suffolk England and gained his education at Winchester College before going on to Oxford where he read politics, philosophy and economics.

He moved to Lusaka in Zambia to work at Anglo American in 1971 and eventually went on to serve as chairman and CEO of its Gold and Uranium division from 1990 to 1996.

In the late 1980s Clem was the principal driver behind the popularising of the High Road, Low Road scenarios that helped pave the way to South Africa's shift to democracy.

Clem has authored 17 books since 1987; been awarded an Honorary Doctorate by the University of Cape Town for his work in the field of scenario planning; and also been voted by leading South African CEOs as the speaker who has made the most significant contribution to, and impact on, best practice and business in South Africa.

The Leading Foxes



Mitch Ilbury is a strategic intelligence and scenario simulation specialist, with a Master's degree in Intelligence and International Security from *King's College, London*, which he received with distinction. This followed an honours degree with distinction in philosophy at the *University of Cape Town*, where he explored Aristotle's conception of *theoria*.

Mitch is the designer and facilitator of the African Union Emerging Leaders Programme, which he has facilitated for the last 3 years in Addis Ababa. He is a regular analyst on Cape Talk/702 where he looks at the future of education.

As a writer he has bylines in Business Day and is also the author of ***When Dishonesty is the Best Policy: Lying as a Strategy in Leadership***, in ***Fake News: A Roadmap***, published by the NATO Centre of Excellence (2017).



Leslie Rance is a seasoned global business executive, with more than 25 years experience working across the Mining and FMCG sectors in multiple countries.

Leslie has held a variety of executive positions, including those of: Corporate Strategy and Planning, Information Technology, Corporate and Regulatory Affairs, and Human Resources Director, as well as General Management for a cluster of 15 business units.

Currently consolidating years of Corporate experience in a Masters in International Business with Law at the University of Salford, UK. Leslie is an Associate Leadership Coach, Fellow of the African Leadership Initiative (ALI) and the Aspen Institutes' Global Leadership Network.

Si6

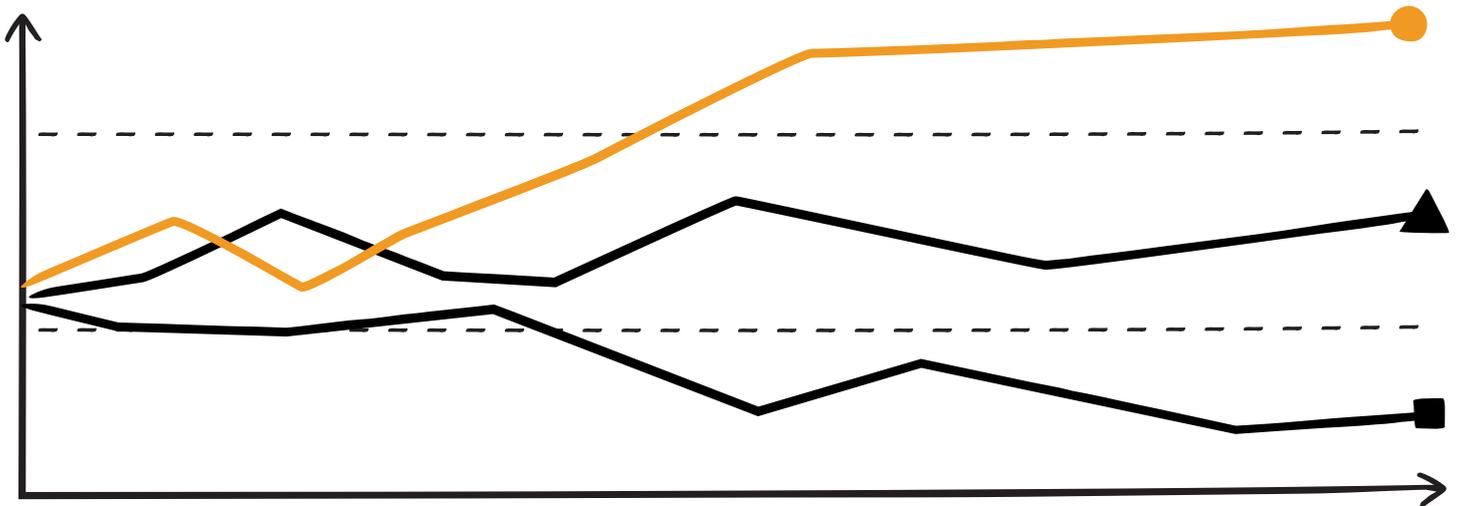
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PROGRAMME

The programme can be made bespoke to your talent development programme.

Interested?

Just send a mail to mitch@mindofafox.com and we'll get right back to you to set up a live demo.



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